

HYDROCONNECT™ LAUNCHED BY VALEO SERVICE

Paris, January 26, 2017 - Valeo Service UK has launched HydroConnect™, a new wiper blade range offering providing 96percent OE flatblade car parc coverage with just 42 part numbers.



HydroConnect™ is made up of three different product ranges: HydroConnect Front™ specially designed for vehicles originally fitted with front flat blades, HydroConnect Rear™ made for vehicles originally fitted with rear flat blades, and also HydroConnect Upgrade™, introduced for vehicles originally fitted with conventional front blades.

The new flat blade uses pioneering multi-connection technology ensuring the HydroConnect Front™ fits 12 types of front arms and the Hydro Connect Rear™ fits six types of arms, both with just three connectors.

HydroConnect™ blades feature a protective rubber coating to ensure longevity and its asymmetrical spoiler ensures excellent wiping performance thanks to its even pressure on the windshield.

Also part of the range is HydroConnect Upgrade™, boasting 85 percent European car parc coverage with just 14 references.

The HydroConnect™ range offers the added benefit of easy fitting with Valeo's Easy-Clic® system allowing the upgrade of a conventional blade to Valeo's flat blade technology in a quick and simple process.

In addition to an optimised stock holding to cover the majority of applications, HydroConnect's™ strong brand visibility makes the range easy to identify on stockists shelves.

Furthermore, fitting instructions are also included inside the packaging and its simple part identification makes it easy to select the right blade for the correct vehicle application.

The new HydroConnect™ branding features QR codes linking to videos, fitting instructions, diagnosis, tips and more.

Valeo is an automotive supplier, partner to all automakers worldwide. As a technology company, Valeo proposes innovative products and systems that contribute to the reduction of CO₂ emissions and to the development of intuitive driving. In 2015, the Group generated sales of 14.5 billion euros and invested over 10% of its original equipment sales in research and development. Valeo has 148 plants, 19 research centers, 35 development centers and 15 distribution platforms, and employs 88,800 people in 32 countries worldwide. Valeo is listed on the Paris stock exchange and is a member of the CAC 40 index.

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